

# Total Quality Management As A Holistic Management Concept: The European Model For Business Excellence By Klaus J. Zink

By Klaus J. Zink

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Total Quality Management (TQM) is a comprehensive and structured approach to organizational management that seeks to improve the quality of products and services

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Total Quality Management (TQM) is a management approach that originated in the 1950s and has steadily become more popular since the early 1980s.

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**Total Quality Management (TQM) Definition | -**

DEFINITION of 'Total Quality Management - TQM' The continuous process of reducing or eliminating errors in manufacturing, streamlining supply chain management

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The definition of total quality management? What began as a way to eliminate errors and rework has become a global benchmark for quality management system that

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